

art&culture

OF PALM BEACH COUNTY
Winter 2020

THE ART OF COSTUME

PLUS: MEET
6 LOCAL
LEGENDS,
PEEK BEHIND
THE CURTAIN
AT THE MALTZ,
AND MORE



art&culture IS THE OFFICIAL
MAGAZINE OF THE CULTURAL
COUNCIL FOR PALM BEACH COUNTY.

Published three times per year, this indispensable resource provides in-depth coverage of arts and cultural activities throughout The Palm Beaches.

Published by the award-winning Palm Beach Media Group, *art&culture* has lively, information packed departments, features, in-depth interviews, and extensive distribution.

DISTRIBUTION

art&culture benefits from a focused distribution strategy that includes targeted local direct mail, significant in-room and concierge desk hotel availability, and high-visibility local business and arts organization coverage.

15,500 Per Issue – Spring, Fall & Winter:

- ◆ 8,500 copies mailed to patrons of the arts in Palm Beach County
- ◆ 3,000 copies distributed to Palm Beach County hotels and resorts
- ◆ 1,200 copies distributed to high-visibility businesses and arts organizations
- ◆ 1,000 copies mailed to Northeast Corridor arts and cultural organizations
- ◆ 1,800 copies distributed to members and visitors of the Cultural Council for Palm Beach County



ADVERTISING RATES 2020/2021

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Back Cover	\$4,900	\$4,417	Quarter Page	\$965	\$820

GUARANTEED POSITION: 15% PREMIUM, ALL RATES ARE NET AND NOT SUBJECT TO AGENCY COMMISSION

SPRING EDITION

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PALM BEACH
MEDIA GROUP

Cultural Council
FOR PALM BEACH COUNTY



MECHANICAL DIMENSIONS

Full Page Bleed	9 ¹ / ₄ " x 11 ¹ / ₈ "	1/2 Page, island	4 ³ / ₄ " x 7"
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Full Page (non-bleed)	8" x 9 ⁷ / ₈ "	1/3 Page, square	4 ³ / ₄ " x 4 ³ / ₄ "
Spread Bleed	18 ¹ / ₄ " x 11 ¹ / ₈ "	1/4 Page, vertical	3 ³ / ₄ " x 4 ³ / ₄ "

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