



Cultural Council Awards More than \$4.4 Million in Grants to Support Key Programs for Fiscal Year 2022 to Drive Visitors to the Destination

Category B and Category C-II grants will continue to spur cultural tourism in Palm Beach County

LAKE WORTH BEACH, Fla. (July 20, 2021) - The Cultural Council for Palm Beach County's board of directors announces the approval of \$4,486,750 in grants to 38 cultural organizations in Palm Beach County for fiscal year 2022. This year's awards are more than \$1.4 Million greater than last year's Category B and C-II grant programs, a demonstration of the **Palm Beach County Tourist Development Council's (TDC)** commitment to supporting cultural tourism and marketing and a result of the recent increase of visitors to the destination. The TDC approved the recommendations at its board of directors meeting in July.

Category B and C-II grants are supported by bed tax revenue in coordination with the TDC and specifically designed to support cultural tourism efforts through the funding of marketing and program expenses associated with performances, exhibitions, and cultural events that drive visitors to the destination.

"Increased funding through the Tourist Development Council is key to the recovery of tourism in Palm Beach County," **said Dave Lawrence, the Cultural Council's president & CEO.** "Cultural tourism is an effective strategy and one that strengthens both our cultural sector and the tourism and hospitality industries of The Palm Beaches."

Grant award amounts are based on criteria including the organizations' budget size, application score, available funding, and both the strength and reach of proposed marketing project(s). A qualified selection panel comprising community representatives collaboratively review and score applications based on key elements including cultural excellence, marketing impact, organization stability, and potential for growth. The Cultural Council manages this process on behalf of Palm Beach County and the TDC.

For more information and details on the approval process, please visit: palmbeachculture.com/grants. Fiscal year 2022 grant award recipients and amounts include:

Tourism Development Fund for Cultural Marketing: Category B Grant FY22: Total Awarded \$3,888,000

- Adolph & Rose Levis Jewish Community Center, Inc.: \$72,222
- The Armory Art Center, Inc.: \$133,579
- Boca Raton Historical Society: \$104,843
- Boca Raton Museum of Art, Inc.: \$209,080



- Busch Wildlife Sanctuary: \$120,646
- FAU Foundation, Inc. Dorothy Schmidt College of Arts & Letters: \$121,963
- The Henry Morrison Flagler Museum: \$203,272
- Loggerhead Marinelife Center, Inc.: \$206,902
- Loxahatchee River Historical Society, Inc.: \$103,453
- Maltz Jupiter Theatre, Inc.: \$203,272
- Miami City Ballet, Inc.: \$190,930
- The Morikami, Inc.: \$168,788
- Norton Museum of Art: \$213,338
- Old School Square Center for the Arts, Inc.: \$124,383
- Palm Beach Dramaworks: \$169,393
- Palm Beach Opera: \$205,450
- Palm Beach Photographic Centre, Inc.: \$165,158
- Palm Beach State College: \$137,450
- Raymond F. Kravis Center for the Performing Arts, Inc.: \$216,338
- The Society of the Four Arts, Inc.: \$192,382
- South Florida Science Center and Aquarium: \$211,257
- SunFest of Palm Beach County, Inc.: \$208,354
- The Zoological Society of the Palm Beaches: \$205,450

Tourism Development Fund for Cultural Tourism: Category C-II Grant FY22: Total Awarded \$598,750

- Ann Norton Sculpture Gardens, Inc.: \$42,758
- Ballet Palm Beach, Inc.: \$40,899
- Boca Ballet Theatre Company: \$41,829
- The Boca Raton Philharmonic Symphonia, Inc.: \$40,899
- Centre for the Arts at Mizner Park, Inc: \$40,434
- The Chamber Music Society of The Palm Beaches: \$39,505
- Friends of Mounts Botanical Gardens, Inc.: \$35,266
- Historical Society of Palm Beach County: \$40,589
- The Lake Worth Playhouse, Inc.: \$39,505
- Lighthouse ArtCenter, Inc.: \$41,829
- Mandel Jewish Center of the Palm Beaches, Inc.: \$41,364
- Palm Beach Poetry Festival: \$26,529
- The Palm Beach Symphony Society, Inc.: \$42,448
- Spady Cultural Heritage Museum: \$43,222
- Young Singers of the Palm Beaches: \$41,674

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About The Cultural Council for Palm Beach County

The Cultural Council for Palm Beach County is the official support agency for arts and culture in The Palm Beaches, Florida's Cultural Capital®. Headquartered in the historic Robert M. Montgomery, Jr. Building in Downtown Lake Worth Beach, the Council presents exhibitions and performances featuring artists who live or work in Palm Beach County. The building also serves as a VISIT FLORIDA-designated Florida Certified Tourism Information Center, a helpful resource for visitors. The Council's complimentary Cultural Concierge program provides visitors with expert recommendations, custom itineraries, and enhanced access to local events, talent, and venues.

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