



art&culture IS THE OFFICIAL MAGAZINE OF THE CULTURAL COUNCIL FOR PALM BEACH COUNTY.

Published three times per year, this indispensable resource provides in-depth coverage of arts and cultural activities throughout The Palm Beaches.

Published by the award-winning Palm Beach Media Group, *art&culture* has lively, information packed departments, features, in-depth interviews, and extensive distribution.

DISTRIBUTION

art&culture benefits from a focused distribution strategy that includes targeted local direct mail, significant in-room and concierge desk hotel availability, and high-visibility local business and arts organization coverage.

15,500 Per Issue – Spring, Fall & Winter:

- ◆ 8,500 copies mailed to patrons of the arts in Palm Beach County
- ◆ 3,000 copies distributed to Palm Beach County hotels and resorts
- ◆ 1,200 copies distributed to high-visibility businesses and arts organizations
- ◆ 1,000 copies mailed to Northeast Corridor arts and cultural organizations
- ◆ 1,800 copies distributed to members and visitors of the Cultural Council for Palm Beach County



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SPRING EDITION

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FALL EDITION

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WINTER EDITION

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PALM BEACH
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Full Page Bleed	9 1/4" x 11 1/8"	1/2 Page, island	4 3/4" x 7"
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Live Matter-Bleed only	8 1/2" x 10 3/8"	1/2 Page, vertical	3 3/4" x 9 3/4"
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Spread Bleed	18 1/4" x 11 1/8"	1/4 Page, vertical	3 3/4" x 4 3/4"

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