

CALL TO ARTISTS



Rendering Courtesy of Kobi Karp

Platform 3750

Brief

Project Name

Platform 3750

Introduction

Miami-Dade County Department of Cultural Affairs through its Art in Public Places Program and Miami-Dade County Department of Community Action and Human Services (CAHSD) request qualifications from professional artists and/or artist teams to commission artworks for the Platform 3750 mixed use

The selected artist(s) will design unique artwork(s) that will contribute to the identity of this facility and engage employees, visitors and passers-by in unexpected and delightful ways. Design team: Kobi Karp Architects.

Owner

Miami-Dade County Department of Cultural Affairs and Miami-Dade County Department of Community Action and Human Services (CAHSD).

Location

3750 Dixie Highway
Hialeah, FL 33133

Total Project Budget

\$575,000.00

Eligibility

Open to professional visual artists or artist-led teams based in South Florida

How to Apply

Deadline: Monday, October 26, 11:59PM

10 images of completed work
CV
Brief statement

Submit at

<https://miamidadepublicart.org/#artists-calls>

Detailed Description

Platform 3750 is a public-private partnership between Cornerstone developers and Miami-Dade County, the mixed-use development will incorporate residential, commercial, and office space. The site currently hosts a one-story building which serves as the home to the Miami-Dade County of Community Action and Human Services Department (CAHSD) and District 7 Commissioner, and that office will be relocated into the new facility. In addition to the CAHSD offices the facility will accommodate Cornerstone corporate headquarters office space and new commercial space including tenants Aldi and Starbucks. The new facility also features one eight-story mid-rise apartment building with five elevators, containing 113 market-rate and 76 affordable units. Current plans include parking on five of the eight levels for all tenants.

The Project site is located at the southeast intersection of Douglas Road (SW 37th Avenue) and South Dixie Highway (U.S. 1) in Miami, FL. The Property is located on the far side of U.S. 1 from the Douglas Road Metrorail Station and is connected to the station via a passenger bridge which spans U.S. 1. The connectivity to Metrorail and pedestrian bridge will allow residents to travel across the city to various educational and health services employment sectors. The site is a highly desirable location for rental housing, due to its access to the areas of highly concentrated employment including Coral Gables, the eastern Grove, and Downtown Miami, as well as its immediate proximity to numerous parks, community amenities, restaurants, retail shopping and offices.

Opportunities for Public Art



- Applications for exterior façade facing Day Avenue, the main vehicle entrance and fronts the Miami-Dade office space (Above)



- Applications to glass façade facing Douglas Road & US1 (Above)



- Design for integrated concrete flooring at building entrances & exits, lobby
- Paver patterns
- Light-based elements
- Green wall and / or exterior cladding applications
- Access area on building side for pedestrian bridge over US1

Estimated Project Timeline

**This schedule is subject to change.*

Estimated Project Schedule	Platform 3750
Architect Review Call to Artists	September 2020
Call to Artists Released & Promoted	September 28, 2020
Application Deadline	Monday October 26, 2020

Initial PAC: Short List Created	October 27 - 30
Trust: Approval of Short List and Proposal Contracts	November 10, 2020
Artist Orientation	November 24, 2020
Artist Concept Consultation	December 1, 2020
Artist Draft Proposals Due & Feedback Meeting	December 15-17, 2020
PAC: Short List Artist Presentations and Finalists Recommendation	Tuesday, January 5, 2021
Trust: Approval of Finalist Recommendation	January 12, 2021
Estimated Completion	

Process

Artist qualifications will be reviewed by Art in Public Places’ Professional Advisory Committee (PAC), a panel composed of professionals in the field of art, public art, architecture, art education, art history, or architectural history appointed by the Art in Public Places Trust. It is anticipated that a three-member group drawn from the PAC will identify a shortlist who will be paid an honorarium to develop specific proposals. Shortlisted artists will have the opportunity to access architectural plans etc., engage in an artist orientation and site visit to meet the key stakeholders, and further develop their proposals. A three-member group will be drawn from the PAC to review artists’ proposals and make recommendations to the Art in Public Places Trust to create public art commissions. Further information regarding the process of Art in Public Places can be found at <http://www.miamidadepublicart.org/>.

About the Partners

MIAMI-DADE COUNTY DEPARTMENT OF COMMUNITY ACTION AND HUMAN SERVICES

Empowering families, individuals and communities through the provision of comprehensive social services: we provide comprehensive social services to individuals and families over the course of the full lifetime spectrum, from before birth to the elderly. Services are designed and coordinated to address and relieve hardships associated with poverty. The service delivery model is strongly client-centered and comprised of many direct services to meet the needs of the entire family.

Our major goals are to end homelessness; stabilize home occupancy; minimize hunger; reduce the need for institutionalization of the elderly; improve access to abuse prevention, intervention and support services; ensure that all individuals 18 years and older (including foster care and juvenile youths) are work ready; ensure that all children are school ready through the Head Start/Early Head Start program; and increase the self-sufficiency of vulnerable residents and special populations.

<https://www.miamidade.gov/global/socialservices/home.page>

ART IN PUBLIC PLACES, DEPARTMENT OF CULTURAL AFFAIRS MIAMI-DADE COUNTY

Art in Public Places is a program of the Miami-Dade County Department of Cultural Affairs responsible for the commission and purchase of artworks by contemporary artists in all media. One of the first public art programs in the country, Miami-Dade Art in Public Places was established in 1973 with the passage of an ordinance allocating 1.5% of construction cost of new county buildings for the purchase or commission of artworks, educational programs and collection maintenance. The Art Trust Fund is administered by a County Commission-appointed citizens' board, the Art in Public Places Trust, in consultation with its Professional Advisory Committee. For more information about the Art in Public Places Program and the Miami-Dade Department of Cultural Affairs, please visit www.miamidadepublicart.org and www.miamidadearts.org

ABOUT CORNERSTONE

The Cornerstone Group ("Cornerstone") is a fully integrated residential real estate firm, established in 1993, which provides development, construction and property management services for affordable, workforce and market rate rental housing communities throughout the State of Florida. The principals have developed approximately 17,000 rental units. Both Builder and Apartment Finance Today magazine ranked an affiliated entity as the 10th-largest developer in the United States in 2017 and was ranked as the 14th-largest owner of affordable housing residences in the United States. For 2016, Cornerstone was the 20th-largest manager of affordable housing in the United States. The success experienced by

Cornerstone over the past 25 years is a direct result of the firm's strong foundation of experience and financial resources.

ABOUT KOBI KARP ARCHITECTURE, INTERIOR DESIGN, & PLANNING

KKAID's modern designs and architectural work have been extensively published and recognized internationally. They are inspired by the vernacular of the environments in which they reside, complementing their logistical and historical contexts. The firm specializes in collaborating with clients to reach each project's mission, while remaining within budgetary parameters, and fully understands the need to create viable commercial, residential and mixed-use environments that produce a valued return on investment. KKAID believes that each project must be delivered on time, within budget—every time.

For questions about Art in Public Places, Please contact Amanda Sanfilippo Long, Curator & Artist Manager at amandas@miamidade.gov or 305-375-5436.

To request materials in accessible format, sign language interpreters, and/or any accommodation to participate in any County-sponsored program or meeting, please call Francine Andersen, 305-375-5024 or email, culture@miamidade.gov, five days in advance to initiate your request. TTY users may also call 711 (Florida Relay Service).